

# VIRALWEB LTD

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## About Us

Viralweb Ltd was incorporated in 2004 but has been trading since 1996.

The business is run by Alex Watt who is a Senior Lecturer in the Operations Management Group at Liverpool John Moores University.

Alex's original experience was in industry where he worked as a Divisional Managing Director and Operations Manager before moving into academia in the year 2000.

As a result Viralweb Ltd has very much been focused towards business outcomes, a philosophy it actively encourages at all times.

## Qualifications

B.A. Business Studies [1986]

M.Sc. Computing & Information Systems [2000]

M.A. Learning & Teaching in Higher Education [2006]

## Memberships

Member of the British Computer Society [MBCS]

## Geographic coverage

The business covers the Northwest of the UK.

**This includes Liverpool, Widnes, Runcorn, Warrington, Preston, Manchester, St. Helens, Wigan & Chester.**

We also cover the Isle of Man and are soon to open an office based in Douglas

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